## Compliance Made Easy: Web Archive

Enhance your compliance posture with daily captures of your website changes.

Your most powerful marketing tool is your website. With steady regulatory developments, you need to track changes to your website to demonstrate compliance and safeguard your business.



#### SEC June 2023 Risk Alert

Investment advisers are encouraged to review their websites and marketing materials to ensure compliance with the Marketing Rule.

of firms are expecting greater regulatory oversight.

18%

#### Are you ready for compliance made easy?

- Capture content on your website daily
- Eliminate blind spots with an intuitive dashboard
- Quickly view the data you need with highlighted changes
- Export your data in multiple formats, including WARC

### **Smarsh Web Archive**

Be confident in your ability to capture and preserve any and all changes to your website.



#### Capture your website content daily:

- Text
- Videos
- Images
- PDFs

# Save time and gain insights with an intuitive dashboard featuring:

- Crawls
- Pages captured
- Exports





#### **Drive efficiency through:**

- Side-by-side comparisons of changed pages
- Daily crawl reports
- Advanced search filters
- Free self-service exports

#### **Ensure your data is safe with:**

- Cloudflare crawl validation
- SOC 2 data center
- Security monitoring
- Single sign-on and multi-factor authentication



Simplify your workflows and preserve your web content to satisfy FINRA, SEC, FTC and other regulatory requirements.

Visit smarsh.com to learn more.

**J smarsh**®