

Web Archive

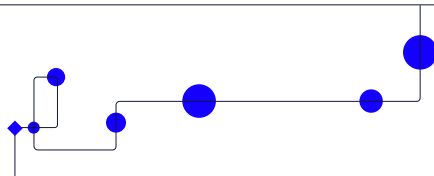
Simple, secure and automated
website archiving

The Challenge

Your website is constantly changing. As part of a highly regulated and litigious industry, you need to keep track of these changes to safeguard your business. Many firms depend on manual methods, such as taking screenshots or using content management systems (CMS) to archive their websites. These processes are labor-intensive and prone to errors, making it challenging to capture content consistently, accurately, and completely.

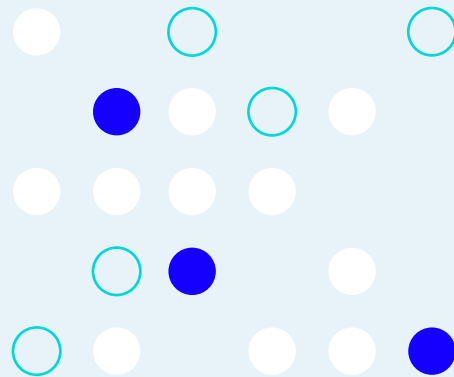
The Solution

Web Archive automatically captures and archives your company's website – including dynamic content, videos, third-party linked content, and other website components – at a frequency selected by you. Replace existing manual methods that are labor-intensive and prone to compliance gaps with a simple, reliable, and automated solution from Smarsh.



Key benefits

- Meet regulatory requirements and internal policies
- Eliminate manual processes with automated website archiving
- Preserve accurate, time-stamped historical records
- Export archived content quickly in standard formats
- Get up and running fast with simple onboarding
- Review and compare content changes with built-in tools
- Protect your data with a SOC 2 Type-I-certified archive



Web Archive

Key use cases



Meet compliance obligations

Preserve your web content to satisfy FINRA, SEC, FTC and other regulatory requirements, and preserve files in WARC format (optional). Close your compliance gaps with the customizable capture and archiving of static, dynamic, and third-party content such as images, PDFs, audio, and video.



Maintain a single source of truth

If you're also a Smarsh Professional Archive client, you can conveniently access your archived website content from the same dashboard as other archived channels like email, text messages, and more.



Conduct e-discovery and internal investigations

Find website data fast with powerful, granular search capabilities. View content as it originally appeared on websites with dynamic website reconstruction. Additionally, see how websites have changed over time with advanced side-by-side page comparison features.



Supervise and review website changes

Streamline your review process with purpose-built supervision workflows. Mark pages as reviewed, flag pages with violations for further review and add notes to specific pages. Provide proof of supervision with a full audit trail of every action taken within the archive.



Produce website records whenever and wherever you need them

Easily export your archived data in multiple formats, including PDF, JPG, screenshots, and text.



Reporting

Gain insight into your data with rich reporting features, including a dashboard with details on web crawl activity and other insights.