



## Built to scale without compromise as your data volume grows

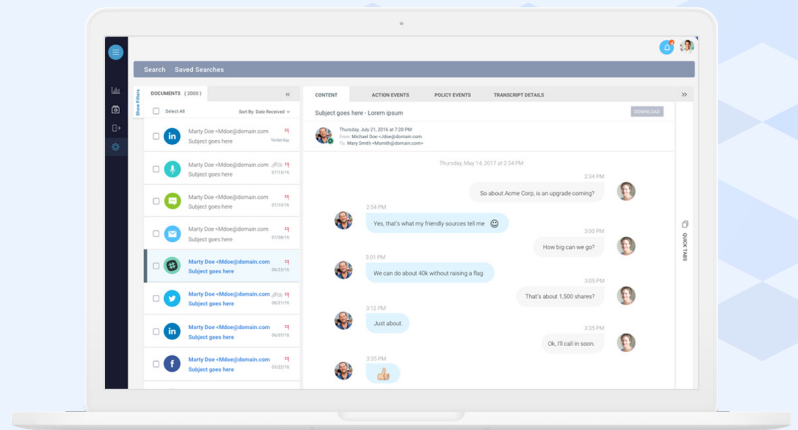
### The Challenge

Today's global organizations face an unprecedented volume and variety of communications data that legacy archives can't handle. Channels like Microsoft Teams and Slack are fast overtaking email as the preferred tools for collaborating and conducting business. Email-based archives can't preserve these communications in context. They weren't built to scale and are stunting business productivity. You need an archive that can evolve with the changing communications and regulatory landscape, maintaining high performance regardless of how much data is ingested. Additionally, you need fast, reliable access to your archived data and the ability to leverage its business value.

### The Solution

Smarsh Enterprise Archive is specifically designed for today's communications and positions your business for the future. Using modern, web-scale technologies, it can ingest, search and export your content orders of magnitude faster than legacy archives. All content is retained in full context, reducing review costs and increasing productivity. Enterprise Archive is built to scale as your data volume grows, with no impact on platform performance. It can be hosted on leading cloud infrastructure providers almost anywhere in the world and is fully enabled to feed downstream applications.

- ✓ Fast, consistent access to data
- ✓ Petabyte-scale elastic compute
- ✓ Unmatched performance at scale
- ✓ Communications context preservation
- ✓ Future-proof extensibility with APIs
- ✓ Triple-active cloud reliability
- ✓ No single point of failure



Smarsh Enterprise Archive has achieved the Amazon Web Services (AWS) Financial Services Competency. APN Partners must possess deep AWS expertise and deliver solutions seamlessly on the platform to receive the designation.



## Key Benefits



### Meet global regulatory requirements with ease

Deployable worldwide, all content is retained securely in accordance with SEC, FINRA, FCA, and other regulatory requirements as well as international GDPR privacy directives.



### Retain, enrich and extract data for easy access and usage

Store content with the sensitivity relative to the importance of the data to your organization. Differentiate between newsletters and emails from the CEO for compliance retention, rich indexing and relative availability.



### Reduce the time, cost and complexity of e-discovery

Consolidate the retention of data and streamline e-discovery workflows. Use one archive instead of many for your email, IM & collaboration, social, mobile text and voice content.



### Improve reviewer productivity

All interactions are preserved as conversation threads, rather than as disjointed email messages. Reviewers can quickly and easily grasp the specific meaning of conversations or events, saving you review time, money and resources.



### Integrate with third-party tools

Enterprise Archive is fully extensible to third-party tools to surface surveillance analytics showing violation trends or identify high risk employees and their sentiments amongst other use cases.



### Communications supervision and surveillance to reduce risk

Purpose-built supervision and surveillance workflows and technologies monitor 100+ communication channels to efficiently reveal risk using robust lexicons, machine learning and NLP.



### Derive new insights from advanced reporting and analytics

A full audit trail is kept of every action taken within the platform, and customizable dashboards provide administrators with up-to-the minute status updates and reports for full oversight of archiving activity.