## **Future-proofing your** communications archive.





Is your organization well-equipped to meet the stringent demands of regulatory compliance and e-discovery? Do you have an archiving solution that can capture and store growing amounts of data, from multiple communication channels?



MILLION daily users

Microsoft Teams communication app has 75 million daily users, compared to 13 million daily users in July 2019.1



worker receives 120 emails per day. For the world's largest organizations, that translates to millions of emails received every day.3



archiving technology can reduce legal risk by 62%.5

quintillion bytes

People are generating 2.5 quintillion bytes of data each day.7



95% of businesses find that unstructured data (email, attachments, social media content, mobile messages, etc.) is a problem.2



emails are sent and received worldwide, every day.4



use more than one device to communicate at work.6



work-related content is now accessed via mobile device.8

As communication channels have evolved from email to mobile and collaboration platforms, outdated or cumbersome compliance processes and technology can become a liability.

## The next step in the evolution of enterprise archiving.

Smarsh®, enabling organizations to manage the risk and uncover the value within their electronic communications.

### A modern solution to support your growth.

Built on Microsoft Azure, the Smarsh Enterprise Archive supports content from more than 80 communication channels, including Microsoft Teams, SharePoint, Skype for Business, Yammer, Exchange, OneDrive and LinkedIn. The Enterprise Archive enables the adoption of Office 365 and delivers unmatched performance at scale.



#### **10<sup>15</sup> bytes** Limitless storage capability with Microsoft Azure

to fit the demands of exponential data growth. Petabytes of data can be stored in the cloud with flexible latency requirements.



## Built-in Azure Autoscale helps applications perform

Infinite scalability

their best when demand changes. Its elasticity reduces the need to deploy additional on-premise infrastructure to handle spikes in resource requirements.



#### 3,500 cyber security experts Protected with the highest level of security. Azure provides secure data protection, keeping multiple

years of information safe with round-the-clock monitoring, intelligent threat detection, and advanced data security features.



## global datacenter footprint with 99.999%

99.999% guaranteed high availability No wait times. Database services backed by a true

times and optimizing day-to-day workflows.

guaranteed high-availability, providing faster retrieval

## Why Microsoft Azure?



#### More than 95% of Fortune 500 companies use Azure Businesses and organizations -

small and large, old and new rely on Azure to provide trusted cloud services.



## Microsoft Azure's open and

flexible cloud services have benefited companies for over a decade.



#### 90+ certifications The most comprehensive set of compliance offerings of any

cloud service provider with an uncompromising commitment to privacy.

# **Delivering enterprise-grade** archiving performance,

today and tomorrow.

Cloud-native scale and performance



#### the Smarsh Enterprise Archive takes full advantage of Azure's superior scale and performance. From import and export to

performing searches and writing to the archive, all resource-intensive activities can scale elastically to provide any service level a customer may require. The Enterprise Archive is also deployed with a "triple-active" configuration, across three different Availability Zones, for ultra-high availability and load balancing. **Context preservation** Smarsh preserves all content together with full context in its native form, rather than converting it into an email format.

Architected as a cloud-native application,



#### This is crucial for accurate and complete supervisory review and e-discovery.

**Empower** your

Risk mitigation The Smarsh Enterprise Archive mitigates the systemic risk of having a single





#### the speed and ease of e-discovery. It also offers advanced, intelligent lexicon policy configuration for high-performing,

Advanced search and policies

The Smarsh Enterprise Archive enables

sophisticated and complex search

queries, which significantly improve

enterprise-grade supervision. **Extensible architecture** Get more value and insights out of your data. The Smarsh Enterprise Archive provides application program interfaces (APIs)

for content ingestion, data enrichment,

export and platform administration,

enabling customers to integrate their archive with a range of third-party

solutions. This includes Al-driven surveillance and e-discovery, natural language processing and analytics.

# provider for both primary communication applications and the archive.

teams with an archive built for unmatched performance at scale.

Visit Smarsh.com to learn more.

Reality of How Many Emails Are Sent Per Day, TechJury, 2020; 5 The Radicati Group, May 2018; 6 Trends in Workplace Communication, CMS Wire

2015; 7 How Much Data Is Generated Every Minute?, Social Media Today, 2018; 8 The Radicati Group, May 2018