

Future-proof Your Financial Institution's Data Strategy With Smarsh and AWS

Smarsh provides a modern communications data infrastructure for financial services organizations, including availability, data residency and privacy, scalability, and security for the Amazon Web Services (AWS) environment.

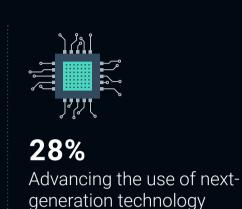
Data Initiative Challenges

There are several data initiative priorities that matter most to organizations, including improving governance, risk, and compliance (GRC) capabilities and programs and managing the growing volume and velocity of data.

>> TOP PRIORITIES IN SUPPORT OF DATA INITIATIVES



of respondents to research from TechTarget's Enterprise Strategy Group stated that a priority that mattered most to their organization was improving GRC capabilities and programs, making it the most commonly cited response.





26% Moving data from legacy systems to modern systems/infrastructure



26% Embracing methodologies that improve the quality, delivery, and management of data analytics



26% Ensuring data sovereignty, privacy, and compliance



25% Migrating data from on-premises to public cloud environments



Implementing ways to increase capabilities to handle data where it is generated



Simplifying the management of distributed data



Providing unified views of distributed data





The volume and velocity of data being managed by organizations continues to grow, inundating the IT infrastructure with more complexity and cost."



API Access

Solution Stack

Marketplace

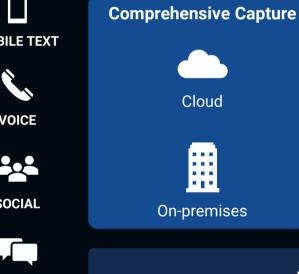
Integration

Smarsh Enterprise Platform Overview



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EMAIL



Secure,

Cloud-Native

Architecture







Insights &

Analytics

Enterprise Warehouse

(Lifecycle Managed)



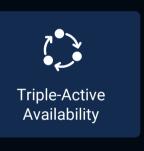


Intelligent Applications

Conduct

Discovery





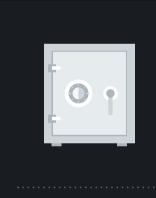
Platform is a unified, cloudnative solution that is designed to help organizations with their enterprise communications data strategies. The solution helps organizations gain new insights using natural language processing, machine learning, and artificial intelligence and spans the entire lifecycle of data from capture to disposal.

The Smarsh Enterprise









Enterprise Archive covers stringent communications retention and immutability regulations, including SEC, FINRA, IIROC, FCA, MiFID II, and GDPR.



provides Al-powered communications data monitoring and analytics, which empowers users to work more efficiently by reducing false positives.

Enterprise Conduct



Enterprise Discovery

helps users identify,

preserve, review, and

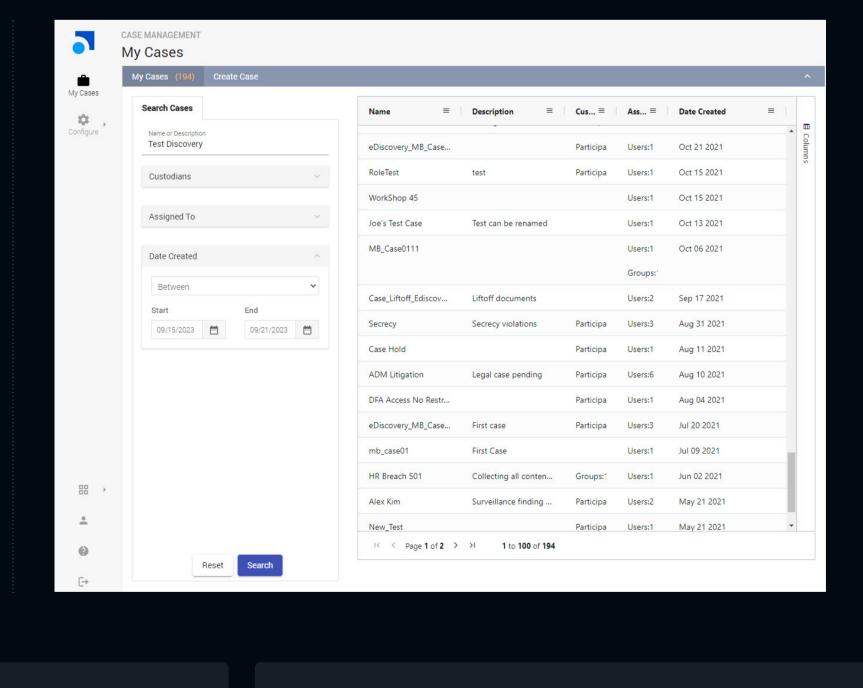
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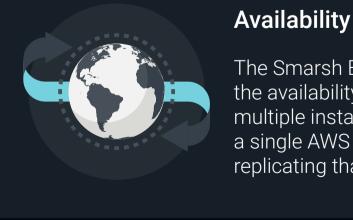
communications data.

Addressing Financial Services Imperatives With AWS and Smarsh

Smarsh works with AWS as the

preferred cloud hosting provider and AWS Financial Services Competency Partner. This financial services designation from AWS ensures Smarsh meets data retention, compliance, discovery, supervision, and surveillance needs.





The Smarsh Enterprise Platform helps maximize the availability and security of data by deploying

multiple instances of the customer data into a single AWS Availability Zone (AZ) and then replicating that data across multiple AZs.



Data Residency and Privacy The Smarsh solution enables the capture and

support of different communication networks (e.g., collaboration tools, mobile applications, social media, email, chat, etc.).



Scalability The Smarsh search interfaces in the Enterprise Archive and the Enterprise Discovery solutions

can return millions of results within seconds.



With the Smarsh Enterprise Platform, data is protected by the Smarsh Policy and Operations

Security

Management team together with multiple layers of built-in security, including encryption of customer data in transit and at rest.

Conclusion

Enterprise Strategy Group performed a detailed evaluation of the Smarsh platform focused on how it provides a modern data communications infrastructure for financial services organizations, including availability, data residency and privacy, scalability, and security for the AWS environment.

If your organization is required to capture, archive, and discover communications data, we suggest looking at solutions within the Smarsh Enterprise Platform.

We validated that financial services organizations could benefit from using the Smarsh Enterprise Platform to help with

communications capture through retention, supervision, legal discovery, and eventual disposal.



asmarsh