

Conduct API

Bring Your Own Model (BYOM)

Challenge: Limited control over risk detection

Large financial institutions invest heavily in data science to tailor models to their unique risks. While vendor-managed models deliver strong detection capabilities out of the box, most solutions offer limited flexibility for adapting or extending them. Without the ability to own, customize, and analyze models more deeply, compliance teams risk blind spots, constrained controls, and slower responses to emerging risks.

Solution: Enterprise Conduct puts firms in control

Deploy models your way through open APIs and gain full transparency across the Conduct Natural Language Process (NLP) and Machine Learning (ML) pipelines. Use Smarsh-built detection models, fine-tune them to your needs, or bring your own models. With the same intuitive tooling, deploy seamlessly across your landscape for faster, more adaptive surveillance that unlocks new risk use cases and delivers unmatched compliance agility.

Own your models. Own your risks.

Empower your compliance teams to surface unique risks while enabling data science teams to build, run, customize, and monitor models inside Enterprise Conduct. Unlock new coverage, expand flexibility, and gain greater control.

Talk to a Smarsh professional today.



Key benefits



Augment and test with ease

Quickly test, fine-tune, and expand industry-leading multilingual models for sharper risk detection – all without coding.



Build and deploy your own

Create custom models with your external tools and seamlessly integrate them into Enterprise Conduct via open APIs.



Own the risks others miss

Extend detection beyond the industry-leading ML capabilities of Smarsh to identify unique risks of your business, markets, and regulators.



Turn data science into compliance value

Unleash in-house expertise inside Enterprise Conduct, converting existing investments into measurable surveillance impact.