

Bring Your Own Signal (BYOS)

Challenge: Surveillance gaps

Legacy surveillance solutions often leave significant gaps. To address this, organizations must use multiple different solutions to analyze communications externally to:

- Generate risk predictions
- Develop models for their data science teams
- Monitor risks, like trade surveillance, information barriers, and personal account dealings
- Avoid missing behavioral risks such as out-of-hours activity, remote access, and others

Without the ability to integrate these external signals into a single, comprehensive surveillance solution, regulated businesses face fragmented workflows and limited visibility, hindering comprehensive risk coverage.

Solution: Bring your own signal to Enterprise Conduct

Enterprise Conduct changes this by enabling customers to ingest external alerts and behavioral signals from disparate solutions directly into the workflow via API. This unlocks richer, holistic analysis and extends surveillance beyond the limits of one-size-fits-all tools.

- ✓ **Ingest at scale:** Bring in external signals daily, with the capacity to handle high volumes quickly and reliably.
- ✓ **Integrate with workflows:** Embed external signals directly into Conduct review, search, and reporting for a streamlined, end-to-end process.
- ✓ **Enhance risk efficiency:** Enrich data with Conduct's behavioral models to surface more real risks and manage them all in one solution.

Connect every signal. See the full picture.

Discover how Bring Your Own Signal API creates richer insights and holistic risk coverage. Talk to a Smarsh professional today.

