The growing complexity of digital communications data from channels such as email, collaboration tools, social media, SMS/text, and messaging apps like WhatsApp requires compliance technology designed to monitor and identify potential risks. This is crucial in preventing regulatory intervention and safeguarding the organization's reputation.

Smarsh is dedicated to delivering improved business outcomes for regulatory compliance with the Enterprise Conduct solution. Enterprise Conduct utilizes AI models trained and evaluated by industry professionals using years of anonymized, industry-specific data. It's the only AI-powered supervision and surveillance solution tailored for communication compliance, and it helps compliance professionals tackle the challenges of today and tomorrow.

When considering potential solutions for your firm, it's important to explore all options to ensure protection from the risks of bad actors and regulatory scrutiny. Unlike our competitors, Smarsh offers battle-tested AI and lexicon-based scenarios supported by the market's largest and most comprehensive training data, which has undergone regulatory review for a decade.

COMPETITIVE SCORECARD: SMARSH ENTERPRISE CONDUCT

Competitor Surveillance Solutions

Areas of Inquiry	Smarsh	Competitor "A"	Competitor "B"	Competitor "C"	Competitor "D"	Competitive Analysis
Platform: Does the organization offer a comprehensive, unified solution?	High	Low	Mid	Low	Low	Smarsh is the only organization that offers a unified communications intelligence solution.
Alert Quality: Does the solution reduce false positives and increase escalations?	Low	Low	Mid	Low	Low	Smarsh can reduce false positives by up to 95% while increasing escalations by 3-5x.
Risk Coverage: Does the solution use ML to reduce false positives and generate alerts?	Mid	High	Mid	Low	Mid	Smarsh does not require complex coding or data scientists to implement risk coverage – you own your own risk.
Productization: Does the solution offer no-code configurations and customization?	High	Low	Low	Low	Low	Smarsh provides an easy-to-use interface to speed up risk coverage without involving complex IT processes.
International Benefits: Does the solution support multilingual alerting and transcription?	Mid	Low	High	Low	Low	Smarsh and Amazon Transcribe can detect 100+ languages to generate alerts and transcribe in real time.
Model Risk Management (MRM): Are the ML models explainable both internally and to regulatory auditors?	Low	Mid	Mid	Low	Low	With Smarsh, you can trust that the AI/ML model has and will consistently pass regulatory audits.
Time to Value: How quickly can the solution start to surface risks?	High	High	Mid	Low	Low	Only Smarsh delivers the fastest time to true risk identification and productivity in the market

Score

Low ○ ◔ ◑ ◕ ● High