



Get More Value Out of Your Data

Why now is the time to upgrade to Smarsh Archive

Your organization creates a lot of unstructured data daily, from emails to documents. Is your archive an asset – or an expensive storage space? Idle data is a missed opportunity and a risk in today's fast-paced digital world.

Why the urgency?

\$4.3B

In financial penalties were issued by US regulators in 2024¹



Regulatory pressure is mounting

Compliance requirements are evolving rapidly. Traditional archives can't keep up, putting your organization at risk of costly audits, fines, and reputational damage.

Does your archive have the ability to index, tag, annotate, mark for privilege, and filter? Do you lose context?

90%

Of the world's data has been generated within the past two years²



Scale is a mandate

Data volumes are projected to double every 4 years and will reach 394 zettabytes by 2028.

Does your archive provide the ability to scale without limits?

79%

Of financial services firms view AI as critical to the industry's success³



AI and analytics are the future

Your competitors are already using their data for AI-driven insights. If your data isn't accessible, enriched and contextualized, you're falling behind.

Does your archive create a single source of truth?

1: Corporate Compliance Insights <https://www.corporatecomplianceinsights.com/news-roundup-january-24-2025/>

2: Corporate Compliance Insights <https://www.corporatecomplianceinsights.com/news-roundup-january-24-2025/>

3: <https://www.smarsh.com/press-release/nearly-8-in-10-financial-services-firms-view-ai-as-critical-to-industrys-success-finds-new-report-from-smarsh>

Top 5 reasons to upgrade your archive today



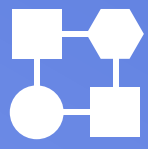
1. Preserve, scale and comply — without limits

Smarsh provides enterprise-grade security and elastic scalability, so you can protect and comply with all your communications and records requirements, regardless of how fast your data grows.



2. Contextualize, enrich and unlock intelligence

Our archive does more than just store your data – it makes it searchable, discoverable, and ready for compliance, discovery, and advanced AI, agents, and analytics, helping you make smarter decisions across your business.



3. Streamline operations to save time and money

With automated workflows, advanced search, and seamless migrations, you'll spend less time on manual tasks and lower your operational costs, freeing your team to focus on what matters most.



4. Power your AI initiatives

Smarsh turns dormant data into a valuable resource for AI and machine learning and provides powerful APIs for export and integration, giving you a competitive edge to innovate faster and smarter across your business.



5. Expert support, every step of the way

Our dedicated migration and professional services teams ensure a smooth transition and help you maximize your investment. Let us help you innovate.

“Being able to take unstructured communications from all different data sources, and then merge them into one, that is super intelligent because you're able to search across communications, all in one.”

Smarsh Archive Customer

Learn more about why Smarsh Archive is the best choice to get more value out of your communications data.

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